



Lake Tahoe Cruises  
Zephyr Cove Resort

**FOR IMMEDIATE RELEASE**

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**Plenty of Snow Means Plenty to do at Lake Tahoe**

*Zephyr Cove Resort Entices Winter Season Visitors*

*With New Snowmobiling and Lodging Package and More Than 30 Percent in Savings*

**Lake Tahoe, NV – February 6, 2008** – In response to recent snowfall and current snow conditions in the Lake Tahoe area, Zephyr Cove Resort and Snowmobile Center, operated by ARAMARK Harrison Lodging, is offering a new Winter Snowmobile package to encourage visitors to try some of the various activities Lake Tahoe has to offer, in addition to skiing.

“With the recent abundance of snow in the area, now is the time to try new activities like snowmobiling and take in more of what Tahoe has to offer,” said Carol Chaplin, director of sales and marketing for Zephyr Cove Resort and Lake Tahoe Cruises. “This year’s above average snowfall makes our winter wonderland more awe-inspiring than ever.”

For just **\$218 for two** people, a **savings of \$100** off of rack rates, the **Winter Snowmobile package** is available now **through April 15, 2008\*** and includes:

- One night lakeside accommodations in a classic Lake Tahoe cabin at the Zephyr Cove Resort
- A double-rider Lakeview Snowmobile Tour for two

Snowmobiling is a unique winter adventure activity for groups, couples and families of all ages; kids can ride with their parents on a double-rider snowmobile. Zephyr Cove’s Lakeview tour affords riders spectacular views of Lake Tahoe from over 9,000 feet above the lake. As the largest snowmobile tour center in the United States, Zephyr Cove maintains a fleet of more than 150 state-of-the-art snowmobiles with superior performance and safety features. Professional, experienced guides provide specially designed tours for riders of all skill levels.

Located lakefront on Tahoe’s popular South Shore, Zephyr Cove Resort features quaint cabin accommodations, a historic lodge and restaurant, a full-service marina in the summer, and year-round cruise adventures aboard Lake Tahoe Cruises’ authentic and replica paddlewheelers. Zephyr Cove is just minutes from world-class casinos, shopping and dining, perfect for anyone looking to escape a city winter and take in the breathtaking views of Lake Tahoe in the winter.

Guests can book their Tahoe getaway with the Winter Snowmobile Package by calling 1-800-23-TAHOE or online at [www.zephyrcove.com](http://www.zephyrcove.com). For more information about the Zephyr Cove Resort and Snowmobile Center, please visit [www.zephyrcove.com](http://www.zephyrcove.com).

*\* Based upon double occupancy; available Sunday through Thursday. Double rider snowmobile. Limited availability on some dates and snowmobile tours. Applies to 9:30 a.m. tour only. All tours are subject to change due to hazardous weather conditions. Taxes not included. Upgrades to lodging and single rider machines available.*

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**Editor's Note: High resolution images are available upon request.**

#### **About Zephyr Cove Resort**

*Located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, Zephyr Cove Resort & Marina ([www.zephyrcove.com](http://www.zephyrcove.com)) has been a historic recreational destination for more than a century, and today offers everything from camping and lakeside cabins to snowmobiling, boating and cruises to Emerald Bay. The Zephyr Cove Marina, which offers a host of boat and watercraft rentals, also serves as the departure point for the M.S. Dixie II, voted "Best of Tahoe," and offering daily cruises ranging from the historic breakfast buffet, champagne brunch, sightseeing and dinner/dance cruise.*

#### **About ARAMARK Harrison Lodging**

*ARAMARK Harrison Lodging, a division of ARAMARK Corporation, provides a wide range of managed services, including meeting and recreational support services to conference and corporate training centers, specialty hotels, national and state parks, resorts and other tourist destinations throughout the United States. ARAMARK Harrison Lodging is a single source provider for educational environments, event and meeting planning, premium dining needs and catering, on-site restaurants, retail merchandise sales and facilities management.*