



**Lake Tahoe Cruises
Zephyr Cove Resort**

FOR IMMEDIATE RELEASE

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Lake Tahoe Cruises to Host Local Students for 40th Anniversary of Earth Day
Fourth graders to experience a free educational cruise on the M.S. Dixie II on April 22

Zephyr Cove, Nev. – (March 30, 2010) – Lake Tahoe Cruises and Zephyr Cove Resort (www.zephyrcove.com), managed by [ARAMARK Parks and Destinations](http://www.aramark.com), is hosting South Lake Tahoe fourth grade students and their teachers aboard the M.S. Dixie II for a special Earth Day celebration on April 22, 2010. For the second consecutive year, more than 300 students from public and private elementary schools in greater Lake Tahoe will board the M.S. Dixie II for a day of fun and learning on the lake.

A special two-hour cruise to Emerald Bay will depart from Zephyr Cove Resort at 9:30 a.m. and feature learning activities hosted by the M.S. Dixie II captain, United States Forest Service, Tahoe Douglas Fire District, Nevada Fire Safe Council, South Tahoe Public Utility District, Explore Tahoe and the Tahoe Resource Conservation District. Learning opportunities on the cruise will include a tree costume that demonstrates the life of a tree and how it grows, local wildlife educational stations, a geology station and a water conservation and clarity station. Firefighters from the Tahoe Douglas Fire Protection District will also be on board to educate students on forest fire prevention and safety.

“The 40th anniversary of Earth Day is an opportunity to celebrate Lake Tahoe’s natural beauty and to inspire awareness of and appreciation for the Earth’s environment in our local youth,” said Jamie Hodgson, district manager for ARAMARK Lake Tahoe Operations. “Our Earth Day cruise will give future generations the unique opportunity to learn about preserving the lake and local wildlife while having fun!”

Through its environmental stewardship program Green Thread®, ARAMARK Parks and Destinations is committed to protecting and restoring the nation's natural, cultural and historical resources for the enjoyment, education and inspiration of this and future generations.

For more information about Zephyr Cove Resort and Lake Tahoe Cruises, please visit www.zephyrcove.com or call 866-761-6240.

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Editor's Note: High-resolution photos of the event will be available upon request.

About Zephyr Cove Resort

Located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, Zephyr Cove Resort and Marina (www.zephyrcove.com) has been a historic recreational destination for more than a century, and today offers everything from camping and lakeside cabins to snowmobiling, boating and cruises to Emerald Bay. The Zephyr Cove Marina, which offers a host of boat and watercraft rentals, also serves as the departure point for the M.S. Dixie II, voted "Best of Tahoe," and offering daily cruises ranging from the historic breakfast buffet, champagne brunch, sightseeing and dinner/dance cruise.

About ARAMARK Parks and Destinations

ARAMARK Parks and Destinations, a division of ARAMARK, delivers authentic and memorable experiences at national and state parks, national forests, specialty hotels, museums, and other tourist destinations throughout the United States. In partnership with its clients, ARAMARK Parks and Destinations seeks to enhance the guest experience by offering industry-leading hospitality, environmental stewardship, recreational, and interpretive programs. For more information on ARAMARK Parks and Destinations and each of its properties, visit www.aramarkparksanddestinations.com.

About Green Thread®

At ARAMARK, we have a deep respect for and commitment to protecting and improving the environment. We work to reduce our environmental footprint while delivering exceptional operational results. We also offer expertise and practical solutions to our clients to help them reduce their environmental impacts. Throughout our company, we develop and implement long-term environmental stewardship programs and policies within the areas of Food Purchasing; Supply Chain; Building Operations; Energy and Water Conservation; Transportation and Waste Management. We believe sustainability is a process and have implemented environmental management systems that serve as the basis for continuous improvement.