



**Lake Tahoe Cruises  
Zephyr Cove Resort**

**FOR IMMEDIATE RELEASE**

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**Lake Tahoe's Best-Kept Secret, Zephyr Cove Resort,  
Reveals New Winter Packages This Holiday Season**

*For the First Time Ever, Resort Announces New Winter Packages with Ski Options*

**South Lake Tahoe, Nev. – Dec. 3, 2009** – Zephyr Cove Resort, operated by ARAMARK Parks and Destinations, is pulling out all the stops with a new round of winter vacation packages that feature lift tickets and free transportation to Heavenly Ski Resort and access to transportation to Kirkwood and Sierra ski resorts. With tickets to the most popular ski slopes in the area, snowmobile tours of the Sierra Nevada Mountains and rides on the M.S. Dixie II, a Mississippi-style paddle wheeler and one of the true icons on the lake, these new packages offer guests the chance to experience the best of Lake Tahoe capped off with a relaxing stay at Zephyr Cove Resort.

Guests looking to ski, snowmobile, and cruise will enjoy the **Three Perfect Winter Tahoe Days package**, which includes a three-night stay in a one bedroom, studio or bungalow cabin. Priced at \$127 per person, per night based on double occupancy—with a savings of 23 percent—the package includes two lift tickets per day for two days at Sierra, Kirkwood or Heavenly Ski Resorts, two M.S. Dixie II scenic cruise passes, and a two-hour double-rider snowmobile tour.

For the non-skiers, **Zephyr Cove Resort's Ride, Stay, and Cruise package** includes a two-night stay in a studio, bungalow, or one-bedroom cabin or lodge, two single Lake View snowmobile tours, and two M.S. Dixie II scenic cruise passes. Priced at \$200 per person, the package represents a savings of 35 percent.

For the avid skiers, Zephyr Cove Resort's **Zephyr Ski package**, priced at \$118 per person based on double occupancy, with a savings of 27 percent, includes a one-night stay in a one-bedroom, studio or bungalow cabin, two lift tickets per day to Sierra, Kirkwood or Heavenly Ski

Resorts, and breakfast for two. Guests can upgrade and include dinner for two at Zephyr Cove Resort with the **Zephyr Plus Ski package**, priced at \$153 per person—20 percent savings—based on double occupancy.

The **Skier and Riders Best Deal** offer that includes \$50 room rates in a one bedroom, studio or bungalow cabin for one to two guests or \$80 room rates for groups of three or four. The rate, which represents a 66 percent discount, also includes free daily transportation to Heavenly village.

“When travelers visit Lake Tahoe they want to try it all, from skiing to snowmobiling to scenic cruises, and our new packages allow visitors to take in the best of Lake Tahoe’s outdoor activities at an affordable price,” said Austin Sass, director of sales and marketing at Zephyr Cove Resort. “Zephyr Cove Resort is the best-kept secret on South Shore for skiers and snowboarders--especially families and couples. It’s a great alternative to the typical downtown lodging options.”

A hidden gem in South Lake Tahoe, [Zephyr Cove Resort](#) is a perfect hub for winter activities and an ideal hideaway to unwind after a long day of winter activities. The resort is just steps away from the beach and four miles away from downtown’s shopping, casino and nightlife scene. Rustic yet modern, the cabins are quiet and away from the throngs of noisy skiers and partiers, providing a safe and relaxing environment for both families and couples.

\*All packages are available now through April 15, 2010 and must be booked by March 30, 2010. For booking or more information, please call **866-761-6240** or visit [www.zephyrcove.com/specials](http://www.zephyrcove.com/specials). The following black-out dates apply for all packages: Dec. 24, 2009 through Jan. 4, 2010 and Jan. 15-17, 2010. Packages are not valid with any other offer or discount and valid on new reservations only. Cancellation policy applies to re-booked reservations. Taxes and fees not included.

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### **About Lake Tahoe Cruises**

*Operating out of Ski Run Marina in the heart of the South Shore, Lake Tahoe Cruises ([www.laketahoe cruises.com](http://www.laketahoe cruises.com)) offers daily cruises on the authentic paddlewheeler Tahoe Queen ranging from the “Voyages through the Big Water,” with singer/storyteller, Darin Talbot and “Tales of Tahoe by Mark Twain,” to the “Ports of Call” midweek sunset dinner/dance cruise, weekend dinner/dance and sightseeing cruises. During winter, the Tahoe Queen operates as the world’s only aqua ski shuttle, transporting skiers to and from Ski Run Marina to Squaw Valley USA. In addition to the Queen, the Tahoe Cruises fleet comprises the M.S. Dixie II, offering daily sightseeing dinner and brunch cruises, the 80-foot luxury liner Tahoe Paradise and the smaller Tahoe Princess, both of which can be chartered for special events and groups.*

**About Zephyr Cove Resort**

*Located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, Zephyr Cove Resort & Marina ([www.zephyrcove.com](http://www.zephyrcove.com)) has been a historic recreational destination for more than a century, and today offers everything from camping and lakeside cabins to snowmobiling, boating and cruises to Emerald Bay. The Zephyr Cove Marina, which offers a host of boat and watercraft rentals, also serves as the departure point for the M.S. Dixie II, voted "Best of Tahoe," and offering daily cruises ranging from the historic breakfast buffet, champagne brunch, sightseeing and dinner/dance cruise.*

**About ARAMARK Parks and Destinations**

*ARAMARK Parks & Destinations, a division of ARAMARK, provides a wide range of professional services, including property management, hospitality services and recreational support to specialty hotels, resorts, national & state parks, national forest service and other tourist destinations throughout the United States. ARAMARK Parks and Destinations seeks to create memorable experiences at destinations by bringing the best in environmental stewardship, sustainable cuisine and interpretive programs to the guests it serves. For more information on ARAMARK Parks & Destinations and each of its properties, visit [www.aramarkparksanddestinations.com](http://www.aramarkparksanddestinations.com).*