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**25 REASONS TO VISIT THE ZEPHYR COVE RESORT IN JUNE**

*Zephyr Cove Resort & Marina and Lake Tahoe Cruises Offer 25 Unique Discounts and Deals in June to Celebrate the Tahoe Queen's 25<sup>th</sup> Anniversary*

**Lake Tahoe, Nev. – March 2008** – Zephyr Cove Resort & Marina and Lake Tahoe Cruises, both operated by ARAMARK, are offering guests 25 different reasons to visit the Zephyr Cove Resort in June 2008 in celebration of the Tahoe Queen paddlewheeler's 25<sup>th</sup> Anniversary.

“June is an ideal time to experience everything Zephyr Cove has to offer,” said Carol Chaplin, Director of Sales and Marketing, Zephyr Cove Resort and Lake Tahoe Cruises. “We’re giving our guests 25 more reasons to visit the resort and celebrate the 25<sup>th</sup> Anniversary year of the Tahoe Queen, a Lake Tahoe icon.”

Throughout the month of June 2008 visitors staying at the Zephyr Cove Resort can take advantage of any of 25 different discounts and deals, available Sunday through Thursday\*.

The 25 discounts are:

1. 50 percent off lodging at the Zephyr Cove Resort;
2. 20 percent off breakfast at the Zephyr Cove Restaurant;
3. 20 percent off lunch at the Zephyr Cove Restaurant
4. 20 percent off dinner at the Zephyr Cove Restaurant
5. 20 percent off at Java City;
6. 20 percent off retail purchases at the Zephyr Cove gift shop;
7. Free gift with any purchase from the Zephyr Cove general store;
8. \$25 per hour off powerboat rentals before 11:00 a.m.;
9. \$25 per hour off WaveRunner rentals before 11:00 a.m.;
10. \$25 off tandem parasailing after 11:00 a.m.;
11. 25 minutes free on kayak rentals of 30 minutes or more;
12. 25 minutes free on pedal boat rentals of 30 minutes or more;
13. \$5 off beach chair rentals;
14. 20 percent off beach toy purchases at the Beach Store;
15. 20 percent off lunch items at the Sunset Beach Bar & Grill (not including alcohol);
16. Two-for-one sunset cocktails at Sunset Beach Bar & Grill;

17. \$2 off per person on a Tahoe Queen day cruise;
18. \$5 off per person on a Tahoe Queen dinner cruise;
19. \$2 per person of on-board credit on the Tahoe Queen;
20. \$2 off per person on an M.S. Dixie II day cruise;
21. \$5 off per person on an M.S. Dixie II dinner cruise;
22. \$2 per person of on-board credit on the M.S. Dixie II;
23. 20 percent off any order at the Dockside Deli,
24. 10 percent off any trail ride at the Zephyr Cove Stables;
25. 20 percent off guided helicopter tours at Heli Tahoe.

The Zephyr Cove Resort, located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, features quaint lakeside cabin accommodations, a historic lodge and restaurant, full-service marina in the summer and year-round cruises aboard the popular Lake Tahoe Cruises' paddlewheelers. For more information or to make a reservation at the Zephyr Cove Resort, please call 800-23-TAHOE or log on to [www.zephyrcove.com](http://www.zephyrcove.com).

\*Guests must present their Zephyr Cove Resort room key to receive the above discounts.  
Discounts cannot be combined with other offers.

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### **About Zephyr Cove Resort**

*Located on the South Shore of Lake Tahoe just four miles from Stateline, Nevada, Zephyr Cove Resort & Marina ([www.zephyrcove.com](http://www.zephyrcove.com)) has been a historic recreational destination for more than a century, and today offers everything from camping and lakeside cabins to snowmobiling, boating and cruises to Emerald Bay. The Zephyr Cove Marina, which offers a host of boat and watercraft rentals, also serves as the departure point for the M.S. Dixie II, voted "Best of Tahoe," and offering daily cruises ranging from the historic breakfast buffet, champagne brunch, sightseeing and dinner/dance cruise.*

### **About Lake Tahoe Cruises**

*Operating out of Ski Run Marina in the heart of the South Shore, Lake Tahoe Cruises ([www.laketahoe cruises.com](http://www.laketahoe cruises.com)) offers daily cruises on the authentic paddlewheeler Tahoe Queen ranging from the "Family Fun Cruise with Tahoe Tessie" and "Tales of Tahoe by Mark Twain," to sunset buffet, weekend dinner/dance and sightseeing cruises. During winter, the Tahoe Queen operates as the world's only aqua ski shuttle, transporting skiers to and from Ski Run Marina to Squaw Valley USA and Northstar-at-Tahoe. In addition to the Queen, the Tahoe Cruises fleet comprises the M.S. Dixie II, offering daily sightseeing dinner and brunch cruises, the 80-foot luxury liner Tahoe Paradise and the smaller Tahoe Princess, both of which can be chartered for special events and groups.*

### **About ARAMARK Harrison Lodging**

*ARAMARK Harrison Lodging, a division of ARAMARK Corporation, provides a wide range of managed services, including meeting and recreational support services to conference and corporate training centers, specialty hotels, national and state parks, resorts and other tourist destinations throughout the United States. ARAMARK Harrison Lodging is a single source*

*provider for educational environments, event and meeting planning, premium dining needs and catering, on-site restaurants, retail merchandise sales and facilities management.*

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