



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **NEW GLAMPING VACATIONS OFFERED AT WEST COAST DESTINATIONS**

*Lake Powell and Zephyr Cove Resorts Introduce Luxury Airstream Camper Rentals*

**PHOENIX, AZ (May 7, 2018)** –[Aramark](#), the award-winning food and hospitality partner for national and state parks and other leading leisure and cultural attractions, has partnered with iconic recreational vehicle company [Airstream](#) to bring new glamping rental options to [Zephyr Cove Resort](#) in South Lake Tahoe, NV and [Lake Powell Resort](#) in Page, AZ.

Trends in camping are being driven by millennials, who make up 38 percent of the 75 million “active camper households” in the U.S, according to the 2017 North American Camping Report. This generation enjoys camping as a social activity with family and friends while also being physically active via hiking and mountain biking.

Timely for spring and summer luxury camping vacations, the properties will begin taking reservations for the three respective Airstreams at each campground this month. The brand new 30-foot Airstream International Signature travel trailers are situated in premium, full hookup RV campsites at each location and offer the conveniences of home and indulgences of a boutique hotel, including luxurious linens and a pillow-top memory-foam mattress in the master bedroom for the ultimate night’s sleep.

Custom-designed features include natural wood flooring, handcrafted Italian cabinetry, Grohe faucets, porcelain toilets, top-of-the-line kitchen appliances, and stainless steel sinks. Plush seating in the dinette and lounge is designed for extreme comfort and relaxation, with all the creature comforts of home including Samsung LED HD TVs, surround sound with subwoofer, and climate control systems.

At Lake Powell, glamping vacationers are in close proximity to lake activities including powerboat and personal watercraft rentals, hiking to iconic Horseshoe Bend or enjoying a boat tour of landmarks such as Rainbow Bridge and Antelope Canyon.

From the marina at Zephyr Cove Resort, guests can enjoy the crystal waters of Lake Tahoe via parasail, powerboats, weekenders or personal watercraft. Fishing and cruising around Emerald Bay via the MS Dixie II Paddlewheeler are also popular activities at Lake Tahoe.

For Lake Powell Airstream reservations visit [www.lakepowell.com](http://www.lakepowell.com) or call 888.896.3829. For Zephyr Cove Airstream reservations visit [www.zephyrcove.com](http://www.zephyrcove.com) or reserve via phone at 800.238.2463.

### **About Aramark**

Aramark (NYSE: ARMK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world’s leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World’s Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on [Facebook](#) and [Twitter](#).

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